

Privacy statement

1. Data privacy overview

General information

The following information provides an overview of what happens to your personal data when you visit our website. Personal data is any data that can be used to identify you personally. Detailed data protection information can be found in our privacy policy below this text.

Data collection on our website

Who is responsible for data collection on this website?

Data processing on this website is done by the website operator. Their contact details can be found on the legal information page of this website.

How do we collect your data?

We collect certain data when you send this data to us. This can include data such as that entered into a contact form. Other data is automatically collected by our IT systems when you visit our website. Such data is predominantly technical data (e.g. web browser, operating system and time the site was accessed). This data is collected automatically as soon as you access our website.

What do we use your data for?

Some of this data is used to ensure the smooth operation of our website. Other data is used to analyse your usage of our website.

What rights do you have with regards to your data?

You are entitled, at any time and free of charge, to receive information about the source, recipient and purpose of the personal data we store about you. You are also entitled to request that your data is corrected, restricted from processing or deleted. If you have any questions regarding data privacy, feel free to contact us at any time via the address stated on the legal information page. You are also entitled to submit a complaint to the relevant regulatory authority.

Analytics tools and third-party tools

When visiting our website, your interactions with the site can be statistically analysed. This is done primarily through the use of cookies and so-called analytics programs. This analysis of your interactions with our site is generally anonymous; this information cannot be linked back to any given individual. You may withhold consent for this analysis of your activities or prevent it by avoiding the use of certain tools. Detailed information about this can be found in the following privacy policy. You may withhold consent for this analysis. This privacy policy informs you of your options for withholding or withdrawing your consent.

2. General and required information

Data protection

The operator of these websites takes the protection of your personal data very seriously. We treat your personal data confidentially and in accordance with data privacy regulations as well as this privacy policy.

When you use this website, different types of personal data are collected. Personal data is any data that can be used to identify you personally. The following privacy policy explains what kind of data we collect and what we use it for. It also explains the reasons why we do this. Please be aware that security gaps may be present whenever data is transmitted over the Internet (e.g. via email). It is not possible to guarantee the complete end-to-end protection of data against access by third parties.

Notice of office responsible

The office responsible for data processing on this website is: Robert Schiessl GmbH
Frau Schiessl
Kolpingring 14
D-82041 Oberhaching
Telephone: +49 (0)89 613 060

email: datenservice@schuessl-kaelte.de

The responsible office is the natural or legal person that alone or together with others decides on the purpose and means by which personal

data (e.g. names, email addresses, etc.) is processed.

Data protection officer

Proliance GmbH/ datenschutzbeauftragter@datenschutzexperte.de
Leopoldstr. 21
80802 Munich
www.datenschutzexperte.de

Withdrawal of your consent to data processing

Many data processing processes are only possible with your express consent. Once you have given your consent, you may withdraw it at any time. Withdrawal of consent can be done in the form of a simple written email message to us. All data processing undertaken before your withdrawal of consent is received remains legal.

Right to submit a complaint to the regulatory authority

In the event of a data protection violation, the data subject has the right to submit a complaint to the relevant regulatory authority. The regulatory authority for matters of data protection is the State Data Protection Officer for the Federal State in which our business has its registered office. A list of data protection officers and their contact information can be found via the following link
https://www.bfdi.bund.de/DE/Infothek/Anschriften_Links/anschriften_links-node.html..

Right to data portability

You have the right to request a copy of your data that we automatically process on the basis of your granted consent or in order to fulfil a contract to be sent to you or a third-party in a common, machine-readable format. If you wish for your data to be transferred directly to another responsible office or person, this can only be done if it is technically feasible.

Information, restriction, deletion

The applicable legislations entitle you to receive, any time and free of charge, information about the personal data we hold about you, its origin and the recipients and the purpose for which your data is processed. You are also entitled to correction, restriction of processing and the deletion of your data. If you have any questions regarding personal data, feel free to contact us at any time via the address stated on the legal information page.

Objection to advertising mails

The use of the contact information provided on our legal information page for sending advertising and information materials not explicitly requested by us is not permitted. The operator of this site reserves the right to take steps to prevent unsolicited advertising information being received, such as spam emails.

3. Data collection on our website

Cookies

Our websites use cookies in some cases. Cookies do not cause any harm to your computer and do not contain viruses. Cookies are used to make our website more user-friendly, effective and secure. Cookies are small text files created and saved by your browser.

Most of the cookies we use are of a type known as "session cookies". These are automatically deleted at the end of your visit. Other cookies remain on your device until you delete them. These cookies make it possible for us to identify your browser the next time you visit our website.

You can configure your browser to inform you when cookies are set and allow only individual cookies, accept cookies in certain cases only, or completely disable the use of cookies as well as automatically delete cookies when closing your browser. Disabling cookies may limit the functionality of this website.

Cookies required for the electronic communication process or for providing particular functions that you wish to use (e.g. shopping basket) are stored on the basis of Article 6(1)(f) GDPR.

The website operator has a legitimate interest in storing cookies in order to prevent technical disruption and to optimise its services. If other cookies (e.g. cookies for analysing your browsing behaviour) are stored, these are described separately in this privacy policy.

Server log files

The provider of this site automatically collects and stores information in so-called server log files. This information is automatically sent to us by your browser. This includes:

- Browser type and browser version
- Operating system used

- Referrer URL
- Host name of the accessing computer
- Time of the server request
- IP address

This data will not be linked with any other data sources. The basis for processing this data is Article 6(1)(f) GDPR, which permits data to be processed for the purpose of fulfilling a contract or pre-contractual actions.

Contact form

If you send us an enquiry via our contact form, the information you enter into the contact form including the contact data you provide is stored by us for the purposes of processing your enquiry and for use in the event of any follow-up questions. This data will not be passed on to others without your consent.

Data entered into the contact form is processed only with your consent (Article 6(1)(a) GDPR). You may withdraw your consent at any time. You can withdraw your consent by sending a simple written email message to us. The legality of all data processing carried out up to the point at which the withdrawal of consent is received remains unaffected. The data you enter into the contact form is kept until such time as you request its deletion, withdraw your consent to its storage, or the purpose for which the data is stored is no longer applicable (e.g. once your request has been processed and no further action is required). Mandatory legal regulations – particular minimum storage periods – remain unaffected.

Registering on this website

You can register on our website to access additional features. The data you enter when registering is used solely for enabling the use of the relevant offer or service for which you have registered. Fields marked as required during the registration process must be completed in full. If this data is not provided, your registration will be rejected. In the event of important changes e.g. to the scope of the services provided or technically necessary changes, we will use the email address you provided during registration to inform you of these changes.

Registration data is processed on the basis of your granted consent (Article 6(1)(a) GDPR). Once you have given your consent, you may withdraw it at any time. You can withdraw your consent by sending a simple written email message to us. The legality of all data processing carried out up to the point at which the withdrawal of consent is received remains unaffected. The data recorded during registration is stored by us for as long as you remain registered on our website, after which time it will be deleted. Statutory retention periods remain unaffected.

Registering with Facebook Connect

Instead of registering with our website directly, you can register via Facebook Connect. This service is provided by Facebook Ireland Limited, 4 Grand Canal Square, Dublin 2, Ireland.

If you choose to register via Facebook Connect and click on the "Login with Facebook"/"Connect with Facebook" button, you will be automatically forwarded to the Facebook platform. You can then log in there using your Facebook login credentials. This will link your Facebook profile with our website and services. This link provides us with access to your data held by Facebook. This mainly includes:

- Facebook name
- Facebook profile and cover picture
- Facebook cover picture
- Email address registered with Facebook
- Facebook ID
- Facebook friends lists
- Facebook likes
- Date of birth
- Gender
- Country
- Language

This data is used to set up, provide and personalise your account. Further information can be found in the Facebook terms of use and Facebook privacy policy. These can be found at: <https://de-de.facebook.com/about/privacy/> and <https://www.facebook.com/legal/terms/>.

Comment function on this website

When using the comment function on this site, we store your comment along with the time the comment was created, your email address and, if you are not posting anonymously, your chosen username.

IP address storage

Our comment function also stores the IP address of the user who wrote the comment. As we do not check comments before they appear on our site, we require this data in order to take action against the author in the event comments containing impermissible content such as insults or propaganda are posted.

Following comments

Once logged into our website, users can follow comments. You will receive a confirmation email to confirm that you are the owner of the email address provided. You can stop following comments at any time using a link in the notification email. Data entered for the purposes of following comments are in this case deleted; if any of this data has been provided to us for other purposes and in other areas (e.g. newsletter subscription), this data will not be deleted.

Storage period for comments

Comments and their associated data (e.g. IP address) are stored and remain on our website until such time as the commented content is entirely deleted or the comments themselves must be deleted for legal reasons (e.g. insulting comments).

Legal basis

Comments are stored on the basis of your granted consent (Article 6(1)(a) GDPR). Once you have given your consent, you may withdraw it at any time. Withdrawal of consent can be done in the form of a simple written email message to us. The legality of all data processing carried out up to the point at which the withdrawal of consent is received remains unaffected.

Data processing (customer and contract data)

We collect, process and use personal data only as long as such data is required for our substantiation, content design or changes to the legal relationship (master data). The basis for processing this data is Article 6(1)(b) GDPR, which permits data to be processed for the purpose of fulfilling a contract or pre-contractual actions. We collect, process and use personal data about the use of our Internet pages (usage data) only to the extent this is necessary to enable use of, and invoice for, our services. The customer data collected is deleted upon completion of the order or termination of the business relationship. Statutory retention periods remain unaffected.

Data transfer upon conclusion of a contract for online shops, traders and dispatch of goods

We transmit personal data to third parties only where this is necessary in order to fulfil contractual obligations, e.g. to companies entrusted with the delivery of the goods or the financial institution charged with processing payment. Data will not be passed on to any other third parties without your express consent. Your data will not be passed on to any third parties without your express consent, e.g. for advertising purposes. The basis for processing this data is Article 6(1)(b) GDPR, which permits data to be processed for the purpose of fulfilling a contract or pre-contractual actions.

Data transfer upon conclusion of a contract for services and digital content

We transmit personal data to third parties only where this is necessary in order to fulfil contractual obligations, e.g. the financial institution charged with processing payment. Data will not be passed on to any other third parties without your express consent. Your data will not be passed on to any third parties without your express consent, e.g. for advertising purposes. The basis for processing this data is Article 6(1)(b) GDPR, which permits data to be processed for the purpose of fulfilling a contract or pre-contractual actions.

4. Social media

Facebook plugins (Like & Share button)

Our website makes use of plugins from the Facebook social network; Provider: Facebook Inc., 1 Hacker Way, Menlo Park, California 94025, USA. These Facebook plugins can be identified on pages of our website by the Facebook logo or the "Like button". An overview of the Facebook plugins can be found here: <https://developers.facebook.com/docs/plugins/>.

When you visit our website, the plugin establishes a direct connection between your browser and the Facebook server. Facebook then receives information that you have visited our site using your IP address. If you click the Facebook "Like" button while logged into your Facebook account, the content on our site will be linked to your Facebook profile. This allows Facebook to link your visit to our site to your user account. Please be aware that, as the provider of this site, we have no knowledge of what data is transmitted to Facebook and how this data is subsequently used. Further information

information can be found in Facebook's privacy policy at: <https://de-de.facebook.com/policy.php>.

If you do not want Facebook to be able to link your visit to our site with your Facebook user account, please ensure that you log out of Facebook before visiting.

Twitter plugin

Our pages integrate certain functions of the Twitter service. These services are provided by Twitter Inc., 1355 Market Street, Suite 900, San Francisco, CA 94103, USA. By using Twitter and the "Re-Tweet" feature, the websites you visit are linked to your Twitter account and made known to other users. Data is sent to Twitter to enable this. Please be aware that, as the provider of this site, we have no knowledge of what data is transmitted to Twitter and how this data is subsequently used. Further information can be found in Twitter's privacy policy at: <https://twitter.com/privacy>.

Your data privacy settings for Twitter can be changed in the account settings at <https://twitter.com/account/settings>.

Google+ plugin

Our site makes use of features from Google+. The provider is Google Ireland Limited, Gordon House, Barrow Street, Dublin 4, Ireland.

Collection and transmission of information: You can use the Google+ button to publish information globally. Via the Google+ button, you and other users receive personalised content from Google and our partners. Google stores both information of the content for which you have clicked +1 and about the page you were viewing when you clicked the +1 button. Your +1 clicks can be included along with your profile name and photo in Google services, for example in search results or within your Google profile or in other places on websites and advertisements online.

Google records information about your +1 activities in order to improve Google services for you and others. In order to use the Google+ button, you require a globally visible public Google profile that must contain the name chosen for the selected profile. This name will be used in all Google services. In some cases, this name may be used in place of another name that you have used for sharing content via your Google account. The identity of your Google profile may be shown to users who know your email address or know other identifying information about you.

Use of the collected information: Alongside the purposes stated above, the information you provide is also used in accordance with the Google privacy policy. Google may publish summary statistics about +1 activities of its users and pass this information on to its users and partners, e.g. publishers, advertisers or associated websites.

Instagram plugin

Our pages integrate certain functions of the Instagram service. These functions are provided by Instagram Inc., 1601 Willow Road, Menlo Park, CA 94025, USA.

If you are logged into your Instagram account, you can click on the Instagram button to link the content of our site with your Instagram profile. This allows Instagram to link your visit to our site to your user account. Please be aware that, as the provider of this site, we have no knowledge of what data is transmitted to Instagram and how this data is subsequently used.

Further information can be found in Instagram's privacy policy: <https://instagram.com/about/legal/privacy/>.

Tumblr plugin

Our pages use buttons for the Tumblr service. The provider is Tumblr, Inc., 35 East 21st St, 10th Floor, New York, NY 10010, USA.

These buttons allow you to share a post or page on Tumblr or to follow the provider on Tumblr. When you access one of our pages that integrates the Tumblr button, your browser establishes a direct connection with Tumblr servers. We have no influence over the scope of data that Tumblr collects and sends through the use of this plugin. At present, the IP address of the user and the URL of the relevant website are transmitted.

Further information can be found in Tumblr's privacy policy at: <https://www.tumblr.com/policy/de/privacy>.

LinkedIn plugin

Our website uses functions provided by the LinkedIn network. The provider is LinkedIn Corporation, 2029 Stierlin Court, Mountain View, CA 94043, USA.

When accessing a page on our site containing LinkedIn functions, a connection to the LinkedIn server is established. LinkedIn is informed that you have visited our site from your IP address. If you click on the LinkedIn "Recommend button" and are logged into your LinkedIn account,

LinkedIn will be able to associate your visit to our site with you and your user account. Please be aware that, as the provider of this site, we have no knowledge of what data is transmitted to LinkedIn and how this data is subsequently used. Further information can be found in LinkedIn's privacy policy at: <https://www.linkedin.com/legal/privacy-policy>.

XING plugin

Our website uses functions provided by the XING network. The provider is XING AG, Dammtorstrasse 29–32, 20354 Hamburg, Germany.

When accessing a page on our site containing XING functions, a connection to the XING servers is established. As far as we are currently aware, no personal data is stored. In particular, your IP address is not stored nor your activities analysed.

Further information relating to data privacy and the XING share button can be found in the XING privacy policy at: https://www.xing.com/app/share?op=data_protection.

Pinterest plugin

Our site uses social plugins for the Pinterest social network, operated by Pinterest Inc., 808 Brannan Street, San Francisco, CA 94103-490, USA ("Pinterest").

When you access one of our pages that integrates one of these plugins, your browser establishes a direct connection with the Pinterest servers. The plugin transmits log data to the Pinterest server in the USA. This log data may contain information such as your IP address, the address of the visited website integrating the Pinterest functions, browser type and settings, date and time of the request, information about how you use Pinterest, and cookies.

Further information regarding the purpose, scope, further processing and use of this data by Pinterest as well as your rights and options for protecting your privacy can be found in the Pinterest privacy policy: <https://about.pinterest.com/de/privacy-policy>.

5. Analytical tools and advertising

WordPress Stats

This website uses the WordPress Stats tool to conduct statistical analysis of visitor access. The provider of this tool is Automattic Inc., 60 29th Street #343, San Francisco, CA 94110-4929, USA.

WordPress Stats uses cookies, which are stored on your computer and make it possible for your use of the website to be analysed. The information about your use of our website generated by the cookies is stored on servers in the USA. Your IP address is anonymised after processing but before it is stored.

"WordPress-Stats" cookies remain on your device until you delete them.

The storage of "WordPress Stats" cookies is based upon Article 6(1)(f) GDPR. The website operator has a legitimate interest in analysing the anonymised activities of users in order to optimise its web offering and advertising.

You can configure your browser to inform you when cookies are set and allow only individual cookies, accept cookies in certain cases only, or completely disable the use of cookies as well as automatically delete cookies when closing your browser. Disabling cookies may limit the functionality of this website.

You can prevent the future collection and use of your data by clicking on this link to set an opt-out cookie in your browser: <https://www.quantcast.com/opt-out/>.

If you delete the cookies on your computer, you must click the link again to reset the opt-out cookie.

Google AdSense

This website uses the Google AdSense service to integrate web ads from Google Inc. ("Google"). The provider is Google Ireland Limited, Gordon House, Barrow Street, Dublin 4, Ireland.

Google AdSense uses so-called "Cookies", text files that are stored on your computer and make it possible for your use of the website to be analysed.

Google AdSense also uses so-called "web beacons" (invisible images). These web beacons are used to evaluate information such as the number of visitors to a website.

The information generated by beacons and cookies about the use of this website (including your IP address) and the presentation of advertising is transmitted to a Google server in the USA where it is then stored. Google may pass this information on to its contracted partners. However, Google will not link your IP address with other data it stores.

The storage of AdSense cookies is based upon Article 6(1)(f) GDPR. The website operator has a legitimate interest in analysing the activities of users in order to optimise its web offering and advertising.

You can prevent these cookies from being stored on your computer by configuring the relevant settings in your browser software; please note, however, that doing that may prevent the proper functioning of some or all features on this website. By using this website you agree to the processing of your data by Google as described above and for the stated purpose.

Google Analytics

Our website uses functions provided by the Google Analytics service. The provider is Google Ireland Limited, Gordon House, Barrow Street, Dublin 4, Ireland. Google Analytics uses so-called "cookies". These are text files that are stored on your computer and make it possible for your use of the website to be analysed. This cookie contains information about your usage of this website which is usually sent to a Google server in the USA where it is then saved.

The storage of Google Analytics cookies is based upon Article 6(1)(f) GDPR. The website operator has a legitimate interest in analysing the activities of users in order to optimise its website and advertising.

Google Analytics Remarketing

Our websites make use of Google Analytics Remarketing functions in combination with the cross-device functions of Google AdWords and Google DoubleClick. The provider is Google Ireland Limited, Gordon House, Barrow Street, Dublin 4, Ireland. This function allows the ad target groups created with Google Analytics Remarketing to be linked with the cross-device features of Google AdWords and Google DoubleClick. This allows relevant, personalised advertising to be shown to the user that is based upon their previous usage and browsing activity on a device (e.g. mobile phone) and on other devices used by the user (e.g. tablet or PC).

If you have granted the necessary consent, Google will link your web and app browser history to your Google account. This allows the same personalised advertising messages to be displayed on every device on which you are logged into your Google account.

To support this function, Google Analytics collects google-authenticated IDs of users that are temporarily linked with our Google Analytics data in order to define and create target groups for cross-device advertising.

You can permanently prevent cross-device remarketing/targeting by turning off personalised advertising in your Google account. To do this, click this link: <https://www.google.com/settings/ads/onweb/>.

Collation of the collected data in your Google account is done exclusively on the basis of your consent given to Google and which you are able to withdraw (Article 6(1)(a) GDPR). For data processing processes that are not tied to your Google account (e.g. because you do not have a Google account or you have withdrawn the consent for such processing), the data is recorded based upon Article 6(1)(f) GDPR. The legitimate interest comes from the interest of the website operator in the anonymised analysis of website visitors for advertising purposes. Further information about this service and data privacy can be found in the Google privacy policy at: <https://www.google.com/policies/technologies/ads/>.

Google AdWords and Google Conversion Tracking

This website uses Google AdWords. AdWords is an online advertising program of Google Ireland Limited, Gordon House, Barrow Street, Dublin 4, Ireland.

As part of Google AdWords, we use so-called conversion tracking. When you click on an advert displayed by Google, a conversion tracking cookie is set. Cookies are small text files that your web browser creates on your computer. These cookies remain valid for 30 days and are not used to personally identify the user.

If the user visits particular pages on this website and the cookie has not yet expired, both we and Google can identify that the user has clicked on the advert and was forwarded to that page.

Each Google AdWords customer has their own cookie. These cookies cannot be traced across different websites of AdWords customers. The conversion cookies contain information for generating conversion statistics for AdWords customers that have opted to use conversion tracking. Customers are told the total number of users that clicked on their advert and were forwarded to a page containing a conversion tracking tag. These do not contain any information that can be used to personally identify the user. If you do not wish to participate in such tracking, you can easily disable this by deactivating the Google conversion tracking cookie

within your browser's user settings. You will then not be included in conversion tracking statistics.

The storage of conversion cookies is based upon Article 6(1)(f) GDPR. The website operator has a legitimate interest in analysing the activities of users in order to optimise its web offering and advertising.

More information about Google AdWords and Google conversion tracking can be found in the

Google privacy policy: <https://www.google.de/policies/privacy/>.

You can configure your browser to inform you when cookies are set and allow only individual cookies, accept cookies in certain cases only, or completely disable the use of cookies as well as automatically delete cookies when closing your browser. Disabling cookies may limit the functionality of this website.

Google reCAPTCHA

We use "Google reCAPTCHA" (hereinafter known as "reCAPTCHA") on our websites. The provider is Google Ireland Limited, Gordon House, Barrow Street, Dublin 4, Ireland ("Google").

The reCAPTCHA feature is intended to check whether data being entered into our website (e.g. in a contact form) is being done by a human or by an automated computer program. To do this, reCAPTCHA analyses various characteristics relating to the behaviour of the website visitor. This analysis starts automatically as soon as the visitor loads the website. The reCAPTCHA analysis looks at various things such as IP address, periods of inactivity of the website visitor, and actions triggered by mouse movements. The collected data is sent to Google.

The reCAPTCHA analysis runs entirely in the background. Website visitors are not informed that this analysis is taking place.

The data processing is based upon Article 6(1)(f) GDPR. The website operator has a legitimate interest in protecting their website against automated infiltration attempts and spam.

Further information about reCAPTCHA and the Google privacy policy can be found here: <https://www.google.com/intl/de/policies/privacy/> and here: <https://www.google.com/recaptcha/intro/android.html>.

Facebook Pixel

Our website uses the user action pixel from Facebook for conversion monitoring, Facebook Inc., 1601 S. California Ave, Palo Alto, CA 94304, USA ("Facebook"). This allows the actions of page visitors to be tracked after clicking on a Facebook advert displayed on the provider's website. This enables the effectiveness of Facebook adverts to be statistically assessed for market research purposes and for future campaigns to be optimised.

The data collected is made available anonymously to us as operator of this site. We are not able to draw any conclusions about your identity. The data is, however, stored and processed by Facebook such that a link to your user profile is possible and that Facebook can use the data for its own advertising purposes in accordance with Facebook's data privacy guidelines. This allows Facebook to display advertisements on its own pages and on pages external to Facebook. As the operator of this site, we have no influence over this.

Further information on how to protect your privacy can be found in the Facebook privacy policy: <https://www.facebook.com/about/privacy/>.

You can also disable the "Custom Audiences" remarketing feature for adverts in your Facebook settings https://www.facebook.com/ads/preferences/?entry_product=ad_settings_screen. You must be logged into Facebook to do this. If you do not have a Facebook account, you can disable usage-based advertising from Facebook via the website of the European Interactive Digital Advertising Alliance: <http://www.youronlinechoices.com/de/praeferenzmanagement/>.

6. Newsletter

Newsletter data

If you would like to receive the newsletter advertised on the website, you must provide an email address as well as information that enable us to check that you are the owner of this email address and that you agree to receive the newsletter. No further data will be required, but may be optionally requested. This data will be used exclusively for sending you the requested information and will not be passed on to third parties.

Data entered into the newsletter registration form is processed only with your consent (Article 6(1)(a) GDPR). You may at any time withdraw your consent for the storage of your data, email address and its use for sending the newsletter. This can be done, for example, using the "unsubscribe" link in the newsletter itself. The legality of all data processing carried out up to the point at which the withdrawal of consent is received remains unaffected.

The data you provide to us for the purpose of receiving the newsletter will be stored as long as you continue to receive the newsletter. The data will be deleted when you unsubscribe. Data that has been stored by us for other purposes (e.g. email address for the membership area) remain unaffected by this.

7. Plugins and tools

YouTube

Our website uses plugins from YouTube, operated by Google. The provider of the website is Google Ireland Limited, Gordon House, Barrow Street, Dublin 4, Ireland. When visiting a page that uses the YouTube plugin, a connection with the YouTube servers is established. The YouTube server receives information about which of our pages you have visited.

If you are logged into your YouTube account, YouTube will be able to link your browsing activity with your personal profile. You can prevent this by logging out of your YouTube account.

We use YouTube to make our online offers more appealing. This represents a legitimate interest as defined by Article 6(1)(f) GDPR.

Further information about how user data is handled can be found in the YouTube privacy policy at: <https://www.google.de/intl/de/policies/privacy>.

Vimeo

Our website uses plugins from the Vimeo video streaming portal. The operator is Vimeo Inc., 555 West 18th Street, New York, New York 10011, USA.

When visiting a page that uses the Vimeo plugin, a connection with the Vimeo servers is established. The Vimeo server receives information about which of our pages you have visited. Vimeo is also made aware of your IP address. This is also the case if you are not logged into your Vimeo account or do not have a Vimeo account. The information collected by Vimeo is sent to the Vimeo server in the USA.

If you are logged into your Vimeo account, Vimeo will be able to link your browsing activity with your personal profile. You can prevent this by logging out of your Vimeo account.

Further information about how user data is handled can be found in the Vimeo privacy policy at: <https://vimeo.com/privacy>.

Google Web Fonts

To ensure the uniform appearance of text, this site uses "web fonts" provided by Google. When you access a page, your browser loads the required web fonts into your browser cache so that text and fonts appear correctly. To do this, your browser must establish a connection with the Google servers. Google receives information as a result that you are using your IP address to access our website. The use of Google Web Fonts is done for the purposes of providing a uniform and appealing online offer. This represents a legitimate interest as defined by Article 6(1)(f) GDPR.

If your browser does not support web fonts, a standard font stored on your computer will be used.

Further information about Google Web Fonts can be found here:

<https://developers.google.com/fonts/faq> and the Google privacy policy:

<https://www.google.com/policies/privacy/>.

Google Maps

This website uses the Google Maps service via an API. The provider is Google Ireland Limited, Gordon House, Barrow Street, Dublin 4, Ireland.

Your IP address needs to be stored for you to use the Google Maps functions. This information is usually sent to a Google server in the USA and stored there. The provider of this website has no control over this data transfer.

Google Maps is used in the interests of creating an appealing appearance for our online offers and to make it easier to find the locations published on the website. This represents a legitimate interest as defined by Article 6(1)(f) GDPR.

More information about how user data is handled can be found in the Google privacy policy at: <https://www.google.de/intl/de/policies/privacy/>.

SoundCloud

Some pages of our site may integrate plugins for the SoundCloud social media platform (SoundCloud Limited, Berners House, 47–48 Berners Street, London W1T 3NF, United Kingdom). The SoundCloud plugins can be identified by the SoundCloud logo on the pages where they are used.

When you visit our site, the plugin establishes a direct connection between your browser and the SoundCloud server upon activation of the plugin. SoundCloud then receives information that you have visited our site using your IP address. If you click the "Like" or "Share" button while logged into your SoundCloud user account, then the content on our site can be shared or linked to your SoundCloud profile. This allows SoundCloud to link your visit to our site to your user account. Please be aware that, as the provider of this site, we have no knowledge of which data is transmitted to SoundCloud and how this data is subsequently used. Further information can be found in SoundCloud's privacy policy at: <https://soundcloud.com/pages/privacy>.

If you do not want SoundCloud to be able to link your visit to our site with your SoundCloud user account, please ensure that you log out of SoundCloud before visiting.

Spotify

Our pages integrate certain functions of the Spotify music service. The provider is Spotify AB, Birger Jarlsgatan 61, 113 56 Stockholm in Sweden. The Spotify plugins can be identified on our pages by their green logo. An overview of the Spotify plugins can be found here: <https://developer.spotify.com>.

When you visit our site, the plugin establishes a direct connection between your browser and the Spotify server. Spotify then receives information that you have visited our site using your IP address. If you click the Spotify button while logged into your Spotify account, then the content on our site can be linked to your Spotify profile. This allows Spotify to link your visit to our site to your user account.

Further information can be found in Spotify's privacy policy at: <https://www.spotify.com/de/legal/privacy-policy/>.

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